

## **MUST Compete Information Package**

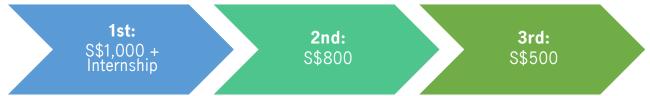
MUST Compete is an inaugural competition organised by Manulife US REIT (MUST) to engage and challenge the digital generation to express their views about Singapore REITs (SREITs) in a fun and exciting way.

Using what you have learnt and know about the SREIT landscape, pick one of the three listed topics and pitch your idea. Shortlisted participants will have the opportunity to present their analysis and ideas to a panel of judges comprising esteemed real estate industry professionals.

# **Eligibility of Participation**

- All students studying in Singapore universities
- Aged 19 to 27 years old
- Open to both undergraduates and postgraduates
- All participants must be Singapore citizens or permanent residents
- Participants can take part as individuals or in groups, with a maximum group size of up to three members

# **Prizes**



### **About the Competition**

Pick ONE of the following three topics and pitch your idea.

#1 Why should the digital generation hold SREITs in their portfolio?

**#2** What can be done to address the trading discount of SREITs holding overseas assets versus those holding domestic assets?

#3 The Future of SREITs



### Round 1

- Participants are required to submit a presentation of no more than 20 slides, accompanied by a 1-min social media content by 20 November 2022, 11:59pm (SGT) to support their thesis.
- The social media content should be for any of these platforms: LinkedIn, Instagram, Facebook, TikTok, Twitter or YouTube. It should be targeted at communicating your ideas to the digital generation.



 The social media content can be in the form of text, infographics, images, video, documents, etc. The duration should not exceed 1 minute. For non-video content, the duration needed to consume the content should not exceed 1 minute.

#### Round 2

- Shortlisted finalists will be notified by 28 November 2022.
- All finalists are required to be physically present at Manulife Tower for the presentation to the judging panel on 6 December 2022, from 2pm to 5pm (SGT).
- All finalist teams are required to make a 15-minute presentation, followed by a 10-minute question-and-answer session to the panel.
- Participants will be judged based on:
  - Understanding of the topic and feasibility of the proposed solution
  - o Clarity of presentation, effective organisation and communication of ideas
  - Creativity and originality of overall design and concept
- The judges comprise (L-R):
  - Mr. Tripp Gantt, CEO, MUST;
  - Ms. Nupur Joshi, CEO, REIT Association of Singapore (REITAS);
  - o Prof. Ong Seow Eng, NUS Department of Real Estate, School of Business; and
  - Mr. Terence Lee, property analyst, Credit Suisse



### **About the Organiser**

Manulife US REIT is the first pure-play U.S. office REIT listed in Asia. It is a Singapore-listed REIT established with the investment strategy principally to invest, directly or indirectly, in a portfolio of income-producing office real estate in key markets in the United States, as well as real estate-related assets. MUST's portfolio comprises 12 freehold office properties in Arizona, California, Georgia, New Jersey, Oregon, Virginia and Washington D.C. The current portfolio has an aggregate net lettable area of 5.4 million square feet and is valued at US\$2.2 billion as at 30 June 2022.

We aim to be the first SREIT to engage with the digital generation through thought leadership by offering them a behind-the-scenes sneak peek into the everyday life of managing a REIT. We target to cement our position as thought leaders and elevate investors' and the public's understanding of who we are, what we do and bring them onboard our journey.